DOM: Unity or Diversity?

In contrast to the phenomenon of Differential Subject Marking, Differential Object Marking (DOM) has been claimed to be a rather uniform phenomenon cross-linguistically (e.g. Malchukov 2008, de Swart and Malchukov 2008, de Hoop and Malchukov 2009). In this talk I will investigate the validity of this claim and I will argue that although uniformity indeed exists on the surface, we can find considerable variation when we consider individual languages more closely. In particular, I will address the following three points:

- 1. The motivation for DOM in a given language may be pluriform. The two principles that seem to be motivating DOM cross-linguistically, prominence marking and distinguishability (e.g. de Swart 2007, Malchukov 2008, de Hoop and Malchukov 2009), may be simultaneously active in a single language. Although the result may be a seemingly uniform pattern, we have to acknowledge the influence of the two principles in order to come to a full description of individual languages.
- 2. The referential features that most commonly interact with DOM are animacy, definiteness, and specificity. Although these three features are often taken to maintain an identical relation to case morphology, I will argue that this is not necessarily the case (cf. de Swart and de Hoop 2006, de Swart 2007, Klein and de Swart 2009). Instead, we should make a distinction between intrinsic properties that trigger the occurrence of case marking (e.g. animacy) and non-intrinsic properties that are the interpretational result of the occurrence of case marking (e.g. specificity).
- 3. The use of a single referential hierarchy to describe both language-particular DOM systems and cross-linguistic generalizations about DOM seems to obscure part of the variation found in individual languages and provide a false sense of uniformity. In line with Haspelmath (2008,2009) I will argue that the hierarchies used for language description and those used for language comparison (comparative concept) should be strictly separated.

In my presentation I will discuss these points separately and exemplify them with data from a variety of languages. Moreover, I will indicate what their consequences are for theoretical accounts of DOM and where they may be of use in the empirical investigation of the phenomenon.